322 PIZZA BAR

Featuring the Aperion® 24 Series

PRODUCT:
APERION®24 SERIES

MODEL:
TRIPLE STACK 2424

INSTALLATION:
322 PIZZA BAR

LOCATION:
LAS VEGAS, NV

CATEGORY:
PIZZA

OWNER:
CHRIS HAZELTON

The 322 Pizza Bar, located on the bustling Fremont Street Experience in Las Vegas, Nevada, specializes in pizza slices rather than whole pies. Owner Chris Hazelton reports that only 8% of his sales come from the restaurant's 18-inch "monster" whole pies, while the remaining 92% come from slice sales.

The focus on slices has proven successful for 322 Pizza Bar, which recently celebrated its sixth anniversary and surpassed 1,000,000 single-slice sales. To keep up with the high volume of customers, it is crucial to have an oven that can handle the production demands.

The Lincoln 2424 Aperion® oven is Lincoln's fastest cooking oven, equipped with dual blower motors. It's independently adjustable top and bottom air controls provide precise heating on all sides of the food, while front-located easyTouch controls make operation simple. Additionally, the oven features a removable door, making it easy to clean.

The Lincoln 2424 oven meets the rigorous demands of the 322 Pizza Bar, producing the 200 pies sold each day with ease. "The pies come out perfect in one pass," Hazelton states. "The consistency is much better than before."

He also mentions that the 2424 oven has simplified employee training. "You don't have to teach someone to toss the pie correctly into the oven.

The training requirement has significantly decreased, and the pizza comes out just as good, if not better, without being placed on a deck," he adds.

Hazelton is so impressed with the performance of the Lincoln 2424 oven that he has purchased three of them. "We're keeping up with demand. We've reduced both our labor costs and stress during peak hours. Training is less intensive," he explains. "Overall, it's a much better solution; it doesn't emit as much heat as other ovens and is easier to clean."

He also highlighted the exceptional support from the Lincoln team: "Working with Lincoln has been amazing, from the sales team to service and management. Everyone has been great. The Lincoln team is very responsive, and we have reliable backup if needed. Overall, it was a fantastic investment, and we highly recommend the Lincoln 2424."

Lincoln®

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